

MAFAA Corporate Support Committee Meeting Minutes  
Monday, March 23, 2009  
Brooklyn Park, Minnesota

In Attendance: Scott Glime, Gayle Yamry, Melissa Dingmann, Carol Swenson, Donna Jager, Carol Dockendorf

Absent: Pam Engebretson, Diane Borchert

1. Recap of Fall Conference – No negative comments received
2. Status of Pledges – Due to the transition in the position, Donna did not hear back from the current Treasurer but assumes all monies have been received for the year. Final Total = \$35,700

Donna Jager sent out a recent email (with a link to MAFAA's Conference Website) to the four entities (Chase, Bank of ND, American Student Assistance, Key Bank) that did not have a booth at Fall Conference to extend an invite for the Spring Conference. Discover is the only one who exhibited at Fall and is not yet committed to Spring.

3. MAFAA Spring Conference
  - a) Conference Registration will be in the Exhibit Room (Golf Villas) this year to allow for more exposure and traffic – committee is allowing room for 18 potential vendors + two extra spaces for any last-minute shows
  - b) Set-up: Wednesday 9 a.m. – 10 a.m.
  - c) Exhibit Hours: Wednesday 10 a.m. – 3:30 p.m.  
Thursday 10:30 a.m. – 11:00 a.m.  
Thursday 1:15 p.m. – 3:00 p.m.
  - d) Take-Down: Thursday 3:00 p.m.
  - e) Booth Assignments:

1. Vocational Rehabilitation (DRS)	11. Great Lakes
2. Firstmark Services	12. Wells Fargo
3. EAC	13. EdAmerica
4. Bremer Bank	14. Self Loan – MOHE
5. Nelnet	15. T.H.E.
6. Sallie Mae	16. EdFund
7. ELM Resources	17. USA Funds
8. Student Loan Finance Corporation	18. US Bank
9. Associated Bank	19. Open
10. CitiBank	20. Open
  - f) Letter sent to four Associate Members (EAC/Great Lakes/USAFunds/USBank) regarding conference advertising – submission needed by 4/17/09 in order to be included in the Conference Booklet – two-side insert is allowed

- g) Donna will send out letter to exhibitors giving hours, booth assignments, electrical setup information, shipping details, etc. for Maddens.
  - h) After discussion, the consensus on Associate Member recognition was to do a public, verbal thank you with the first choice being on Thursday morning before Dr. Day's presentation; second choice – Wednesday Opening Session; third choice - Thursday Evening Awards Banquet
  - i) Conference Booklet will also include a typed list of all sponsors/donors, a page showing all sponsor/donor logos, and a map of the exhibit area showing sponsor/donor locations
  - j) Committee will reuse the two large poster boards from Fall Conference acknowledging the vendors and showing their company logos – one to be placed outside the Meal Area and the other in the foyer of Town Hall
  - k) Table Tents – decided not to use this year
4. With no MAFAA Fall Conference in 2009, the conference fee structure will need to be reviewed; at present, it is \$1000 for one conference - \$1500 for two conferences. Donna will contact the Executive Council regarding this issue. Suggestion made to have input from the Finance Committee as well.
5. Discussion again held on a proposed name change for the committee. Donna will check with Pam Engebretson to see if she has had a chance to survey other states for their names. Carol Swenson will also check with her colleagues from other states on what they are calling their Corporate Support Committees.

Decision made to table the name change initiative – determined that there is not an urgent need at this time. Time is an issue for a bylaw change to take place yet this spring though. Discussion held on waiting until next year to see how the student loan industry shakes out.

6. Other Items
- a) Donna will take care of a small thank you gift to be given personally to each of the vendors at Spring Conference
  - b) Donna has been asked by Lois Larson (President-Elect) to chair this committee again next year and she has agreed to do so.