

2009-2010
MAFAA Conference Planning Committee Meeting Minutes
Tuesday, December 22, 2009
Hennepin Technical College
9:15 a.m. – 12:15 p.m.

Present: Dick Battig, Diane Borchardt, Katie Hendrickson, Scott Spinks, Joni Wiederhoeft, Dave Woodward

Absent: Michelle Ahrendt, Jessica Christensen, Stacy Erkkila, Scott Glime, Tom Hensch, Kellye MacLeod, Scott Miller, Shannon Nealy

New Member:

Stacy Erkkila from ITT Technical Institute contacted Exec Council to see if she could participate on a MAFAA committee. We were glad to welcome her to the Conference Planning Committee. She had other commitments for this meeting, but plans to make the January meeting.

Confirmation of speaker assignments from November meeting:

- Leadership Symposium Graduate Recognition (Katie) – verifying with Jayne Dinse of specific time
- Brett Lief (Diane) – Clark Wold is checking into.
- Jamie Malone (Katie) – She has the conference on her calendar, but cannot make a commitment at this time as it is too early. Katie will continue to be in contact with her regarding her availability.
- State Programs – Megan FitzGibbon (Katie) – Megan would like two sessions, one for the Minnesota GI Bill and another for the Minnesota Indian Scholarship Program.
- Great Lakes – Loan Session (Diane) – Susan Neppi has agreed to present “Where Are My Loans?”
- Maria Marilla (Joni) – is a yes, waiting for January to confirm session and details.
- Ross Bernstein (Joni) – confirmed, spoke at December Exec Council meeting and was well received.
- Jenny Yang (Joni) – yes.
- Ann Scott (Diane) – would rather not present, would prefer the Dept. of Ed. Present on rules and regulations regarding a private lender list
- Kellye & VA Rep (Kellye) – Kellye would rather not present as she does not feel comfortable. Scott S. is going to check with Barb Stetler on her availability and the possibility of have the membership submit questions before the conference that she can address during her session.
- Dave Dahlen (Scott S.) – Unable to make contact, but Diane will contact Dave.

- Barb Larsen (Scott S.) – Is available Wednesday and Thursday, cost would be \$500 for 2 sessions and MAFAA would cover transportation and lodging. Scott is going to check with her on 1 session and see if she can commute for one day.
 - Ginny Dodds (Katie) – yes on FA 101 session regarding state programs, is willing to do another session of the agenda allows.
 - Ginny Biada (Dick) – she cannot present, but can get her information/presentation to Dick. Dick will work on finding a presenter, and can present himself if needed.
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Other speaker assignments:

- FA 101 – General Eligibility (HP/MS)
- FA 101 – Cost of Attendance (HP/MS)
- FA 101 – Need Analysis (HP/MS)
- FA 101 – Verification (Diane) – Mike Uran or Jane Haugen
- FA 101 – Title IV (HP/MS)
- Access & Diversity / Sandra Loerts – Katie checking into
- Customer Service – tabled for now
- FA 101 – Professional Judgment (Diane) – administrator who is practicing, Jeff Olson or Jane Haugen
- Summer session & regulations – submitted from Jess, can be integrated with Year Round Pell
- Great Lakes submitted a list of session proposals (Diane) will be following up regarding the audit session
- Net price calculator (Katie) checking with Jamie
- Thomas Ratliff (Katie) visiting president from Indiana submitted a great list of sessions he has done, will be following up on “Office Retreats that Make a Difference”

Note: HP/MS is Heather Peterson & Michiale Schneider, Diane is checking with them in regards to the FA 101 track. Heather is manager of the one stop services at the University of MN and Michiale is a trainer with Great Lakes.

**Please contact your assigned speaker(s) and have them start filling out the session form. Key item at this time is the session description and if there is not a time that will work for them. Additional information on the form can be filled in at a later time. We would like to get as much information for the agenda as possible to post online.*

Charity/Fundraising:

Shannon was unable to attend the meeting to update on the availability of a representative attending the conference from Second Harvest Heartland from the Brainerd area.

Fundraising activities will include silent auction (held in the vendor area), baskets for monetary donations, and a live auction with “big ticket” items. In addition, boxes will be available for food donations.

Email notifications will go out to the listserv soliciting donations from individuals and schools. Other places to contact, Brainerd Chamber of Commerce and Maddens.

<u>Action Item(s)</u>	<u>Person Responsible</u>	<u>Due Date</u>
✓ Review donor list / letter	Katie	January meeting
✓ Contact auctioneer in Brainerd area for live auction	Joni	January meeting

Conference Theme:

The following are results from brainstorming themes:

- Planting the Seed
- Generations
- A New Beginning...or is it?
- The Next Generation...Passing the Torch
- Financial Aid, A Renewal Process
- Team Generations

Scott has experience with artwork, is going to draft logos and bring to the January meeting.

Other:

- Jim Brooks – MASFAA President, planning to attend spring conference and has put it on his calendar.
 - Thomas Ratliff – State Exchange President from Indiana, planning to attend the conference and willing to present an interest session.
 - At the December Exec Council meeting, it was suggested to show “Miracle on Ice” on Wednesday evening as Ross Bernstein is speaking Thursday morning and was a large part of this movie.
 - Game Night on Wednesday, details to be discussed at future meeting.
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Future Meetings:

Hennepin Technical College in Eden Prairie

- Wednesday, January 20th
 - Thursday, February 18th
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Respectfully submitted,

Katie Hendrickson
Conference Planning Committee Member